LUMS

A Not-for-Profit University

LUMS AT 40 · THE CASE FOR ACCESS

Exceptional Talent, Set Free.

Merit earns them a place. Your support lets them take it.



THE CASE IN BRIEF

Why LUMS, and why now: three reasons to give.

THE LUMS YOU MAY HAVE HEARD OF

22,000 alumni, 60% in Pakistan · 1 in 3 Pakistani Rhodes Scholars since 2000 · Top 5 in South Asia in four QS subjects

WHAT YOU MAY NOT KNOW

TALENT FROM EVERY BACKGROUND, RESULTS TO MATCH

$121

average monthly family income of NOP scholars

Through its National Outreach Program (NOP), LUMS recruits gifted students from low-income families and fully funds them. They perform like self-funded peers.

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A LEVER FOR DEEPER CHANGE

1 in 7

entrants to Pakistan's elite administrative service, 2019–2023, were LUMS graduates

LUMS graduates build and run the institutions that serve millions of Pakistanis.

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THE ASK

$2.6M

more in financial aid each year

To put 35% of students on aid within three years, up from 25% today.
That takes a wider circle of supporters, including friends abroad.

Pages 8–9 ›

Sources: Data from the Offices of Advancement, Financial Aid, Admissions and HR at LUMS, LUMS Career Service Office (CSO) Placement Information Survey 2025, Rhodes Trust and QS Subject Rankings 2026. Detailed on pages 3–9.

TALENT FROM EVERY BACKGROUND

LUMS finds talent nationwide: Matric/FA students have grown from 1 in 30 to 1 in 4.

TWO VERY DIFFERENT TRACKS

84%
of self-funded students

O/A LEVELS
British-curriculum exams, taken mainly at private schools

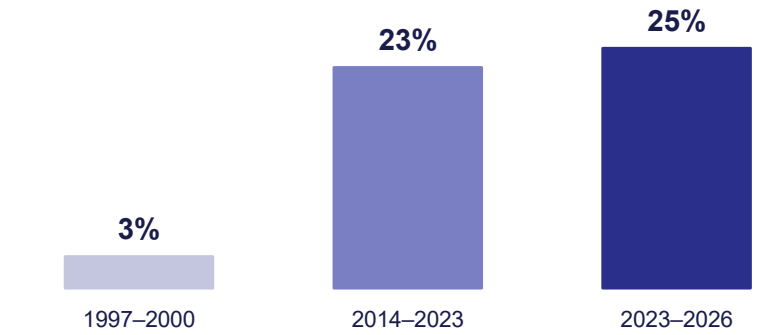
91%
of NOP scholars

MATRIC/FA STREAM
Pakistan's national board exams, taken by public school students

Need and school pathways go together: 70% of financial aid students come through Matric/FA, vs. 11% of self-funded students.

NOP scholars are recruited through LUMS's National Outreach Program, a nationwide talent hunt, and receive full support.

MATRIC/FA SHARE OF STUDENTS



STUDENTS RECEIVING FINANCIAL AID

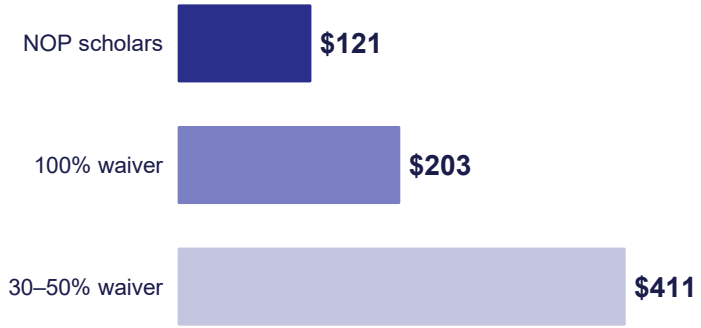


Sources: LUMS Admissions Data 1997-2000 and 2014-2023 and Financial Aid Data 2014–2023.

TALENT FROM EVERY BACKGROUND

The talent is there. The resources are not.

AVG. MONTHLY FAMILY INCOME OF AID STUDENTS (USD)



202 cities, towns and villages represented in today's student body, across every province and region

THE NOP FUNNEL 2010–2026

9,100 promising students attended the NOP summer program

1,275 were admitted on merit and have graduated (14%)

Financial need changes the support. Not the admissions bar.

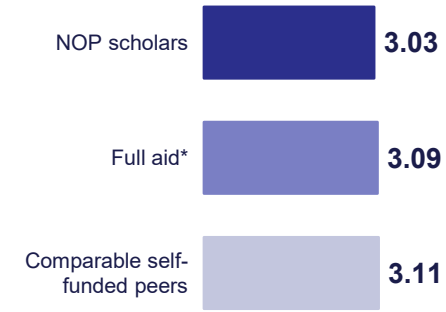
★ **Winner: Times Higher Education Asia Award for Outstanding Support for Students, 2026**

Sources: LUMS Financial Aid Data, 2014–2023; LUMS NOP data, 2010–2026; LUMS Admissions Data 2025.

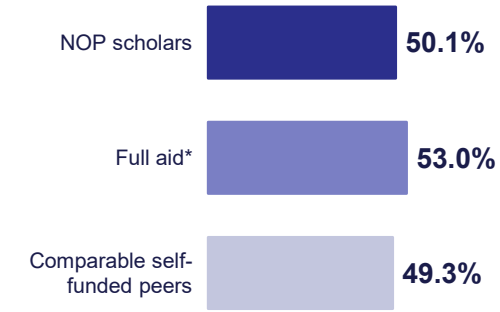
RESULTS TO MATCH

Different resources. Same bar. Comparable outcomes.

FINAL GPA (OUT OF 4.0)



AT MULTINATIONALS OR ABROAD



**Full aid: students outside NOP receiving 80–100% financial aid.*

3.6x

An NOP graduate's first monthly salary vs. what their entire family earned each month before LUMS.

One degree can reset a family's economic trajectory.

8.8% vs. 8.9%

admitted to leading universities abroad within a year of graduating: NOP vs. comparable self-funded graduates

72% vs. 61%

of those admitted to graduate programs won scholarships: NOP vs. comparable self-funded graduates

67% → 88%

NOP starting pay as a share of other graduates', 2023 → 2024: the gap is closing

Sources: LUMS Student Academic Records 2014-2023 for graduating GPA, LUMS Alumni Office Data 2014-2020 for placements 1-7 years after graduation, LUMS Career Service Office (CSO) Placement Information Survey 2025 for earnings and global admissions and scholarships for 2014-2020 graduates.
Note: "Comparable self-funded peers" = self-funded students matched on background Starting pay vs. all non-NOP graduates. Salary: 2024 NOP graduates' avg. starting monthly salary (PKR 125,611) vs. avg. NOP household income (PKR 34,900/month). Global admissions: 2014–2020 graduates, 1 yr after graduation.

WHERE TALENT GOES WHEN MONEY STOPS BEING THE BARRIER

From modest beginnings to Brown, Berkeley and beyond



SCIENCE

Ifrah Idrees

BS Computer Science 2018

- **First in her family to attend university**
- LUMS Gold Medalist
- PhD in Computer Science, Brown University
- **Applied Scientist, Amazon**



EDUCATION

Waqas Haider

BSc Management Science 2019

- **A first-generation college student whose father ran a tea stall**
- Fulbright Scholar
- Founded *Chiraagh*, expanding opportunity for underserved youth
- **Associate Director, Aga Khan University**



KNOWLEDGE

Muhammad Yasir Khan

BSc Economics 2007

- **One of the first NOP scholars from Khyber Pakhtunkhwa**
- PhD, UC Berkeley
- J-PAL (MIT) affiliate; published in top economics journals
- **Associate Professor of Economics, University of Pittsburgh**

Sources: LUMS NOP Stories; AKU, University of Pittsburgh Dept. of Economics; and J-PAL MIT. Roles as last reported.

A LEVER FOR DEEPER CHANGE

One scholarship creates a multiplier effect, developing leaders who strengthen the institutions that serve Pakistan.

REACH

Schools and hospitals

Direct, reliable impact for every dollar

LEVERAGE

Higher education

Graduates who build and lead institutions

A giving portfolio needs both reach and leverage. The schools and hospitals you support nurture talent; university education equips that talent to become the leaders of tomorrow.

LEVERAGE IN ACTION

1 in 7

entrants to Pakistan's elite administrative service, 2019–2023, were LUMS graduates

1,000+

alumni in leading positions, including 3 bank presidents in Pakistan

2,500+

jobs enabled by the LUMS Centre for Entrepreneurship

60%

of 22,000 alumni live and work in Pakistan

GOVERNMENT SCHOOL TO #1 IN PAKISTAN

Hafiz Ali Naeem Sheikh

- Government School, Lahore
- Says a fee of even PKR 5,000 (~$18) would have kept him out
- Admitted as an NOP scholar; LUMS BSc 2017
- **#1 in Pakistan's civil service exam, 2021**
- Pakistan Administrative Service

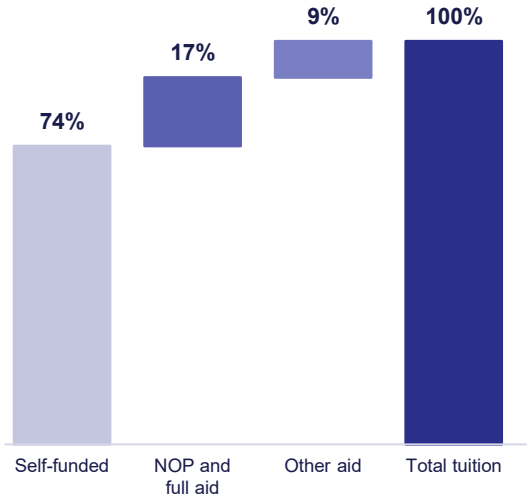
LUMS graduates also placed in the top 5 of the civil service exam in 2018, 2019, 2020, 2021 and 2024.

Source: Data from LUMS Office of Advancement. CSS = Pakistan's Federal Civil Service Exam.

THE FUNDING GAP

Reaching 35% on aid within three years: $2.6M more a year

WHO PAYS FOR TUITION TODAY



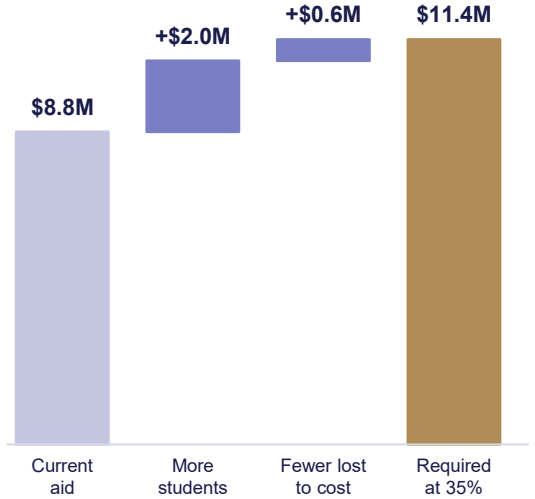
ADMITTED STUDENTS WHO ENROLL

70%

of admitted students accept their place



ANNUAL FINANCIAL AID (USD)



THE ASK $2.6M more in financial aid each year, from $8.8M to $11.4M, putting 35% of students on aid within three years.

Sources: LUMS Budget, Financial and Admissions Data, 2025 and 2026. LUMS Applicant Exit Survey, 2025. USD at ~PKR 280.

GROWTH THAT NEEDS A WIDER CIRCLE

The next great LUMS student has already earned their place. The question is whether money keeps them out.

WHAT YOUR SUPPORT BUILDS

The ask: $2.6M more a year.

It puts 35% of students on financial aid within three years, up from 25% today: more students on aid, fewer admitted students lost to cost, and more interest-free *Qarz-e-Hasna* for those who need it most.



THE CYCLE, COMPLETED

Adeela Sarfraz came to LUMS as one of NOP's first women scholars. After joining Deloitte London, she organized a 2023 UK alumni fundraiser for NOP.

WAYS TO GIVE

Fund an NOP scholarship with a grant, or give through the SBA 100 for 100 fund, which honors founder Syed Babar Ali's 100th birthday with interest-free *Qarz-e-Hasna* loans.

JOIN US: LUMS at 40 Gala in New York

Friday, November 20 · 7 pm · The Glasshouse, 660 12th Avenue, New York

US gifts are tax-deductible via Friends of LUMS – USA Association, 501(c)(3), EIN 03-0412310.